



What are you delivering?

Rational Software Conference + Innovation 2009 Telelogic UGC





Agenda

Introductory comments

- Some perspective
- Strategy and roadmap







The usual disclaimer

- This presentation includes comments on future product direction and strategy
- Plans are based on best information available and may change in the future







Agenda

Introductory comments

Some perspective

- Why RM?
- Challenges in Systems and IT delivery
- The Development Lifecycle and where our capabilities fit
- Strategy and roadmap overview







Better project

Better

requirements

validation

efficiency



Why RM?

Better project governance

Cope with complexity

Control project scope

More stakeholder engagement Get to market faster

Deliver what the customer needs

More agility

Prove contractual completeness

Manage subcontractor value chain

Lower risk of project failure



Manage change

Meet compliance mandates





The RM marketplace moves in two directions





Systems Domain

- Key Drivers
 - Increasing complexity
 - Innovation from more embedded software
 - Need faster time to market
- Market response
 - Aspire to Product Line Engineering
 - Complex sub-contractor scenarios
 - Getting it right the first time
- Rational strategic focus
 - Product Lifecycle Management (PLM)
 - Product Line Engineering (PLE)



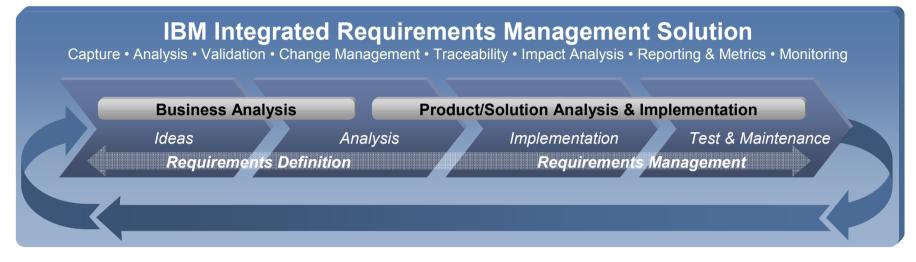


IT Domain

- Key drivers
 - Lower cost / do more with less
 - Better meet customer needs
 - Need faster time to market
- Market response
 - Aspire to agility
 - Business-driven development
- Rational strategic focus
 - "More agile" across the lifecycle



A "requirements view" across the lifecycle For Programs, Projects, Products, Systems and Systems-of-Systems



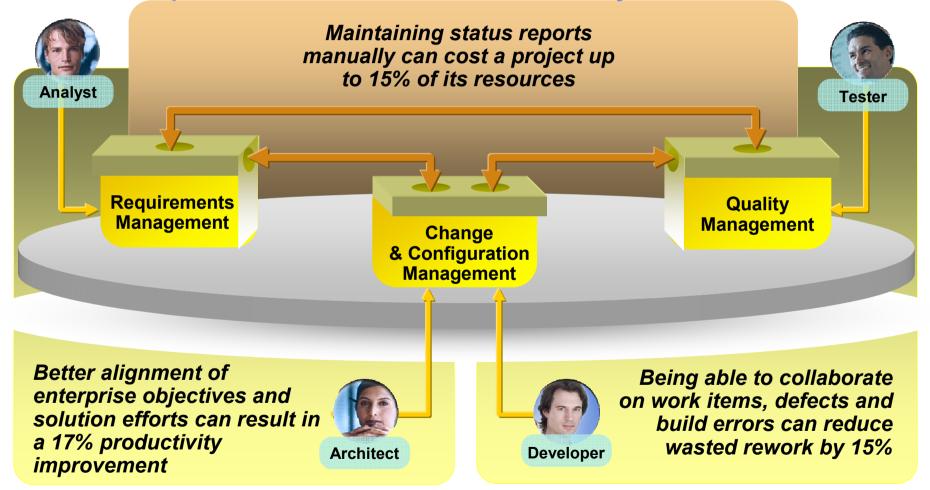
- Traceability manage compliance (at every level)
 - Improve ability and efficiency in managing change
- Reduce defects and cost of recall / inservice modifications
- Quality improvements higher user satisfaction
- Cope with higher complexity

- Common repository use the latest versions and know where they are
- Use of attributes provide for reporting
- Supply chain
 - better visibility of solution and compliance to customer requirements
 - easier validation of deliverable(s)
- Reduce the need for re-training when staff move projects





A unified platform can dramatically improve the business process of software delivery





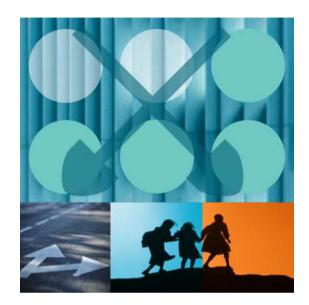
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Agenda

- Introductory comments
- Some perspective

Strategy and roadmap

Looking ahead







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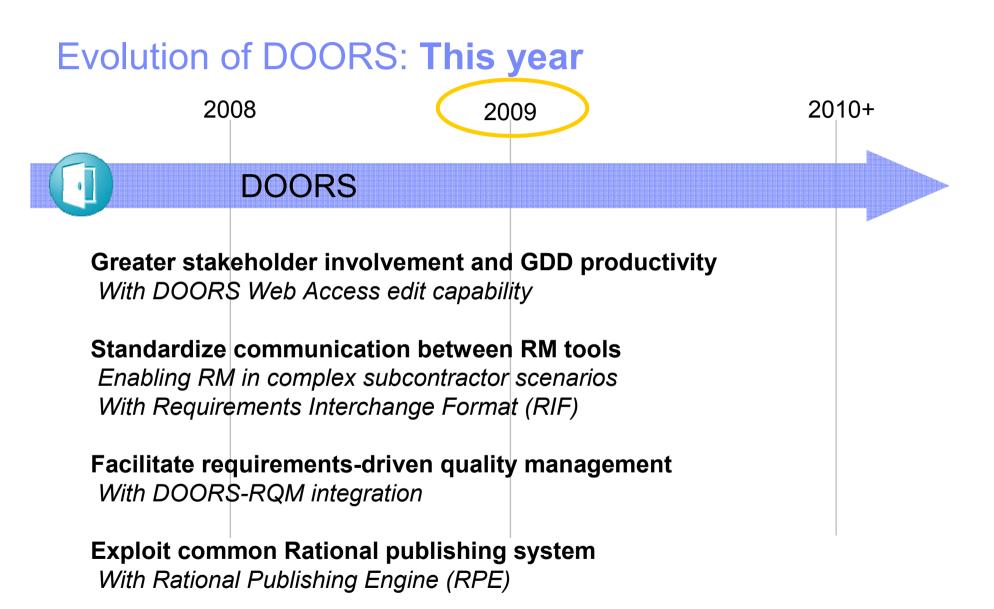
Our intent

- Deliver world-class requirements definition and management capabilities to both systems- and IToriented customers
- Deeply integrate requirements into the development lifecycle
- Help you use requirements as a language of continuous stakeholder and business interaction
- Protect customer investment in RequisitePro and DOORS
- Deliver value incrementally, especially the "hard" items
- Enable new value adoption at your own speed – an evolutionary transition into revolutionary innovations



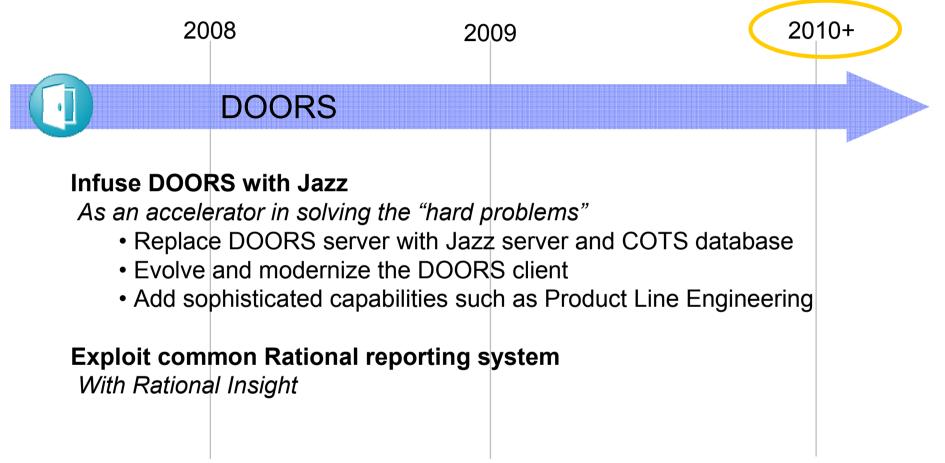








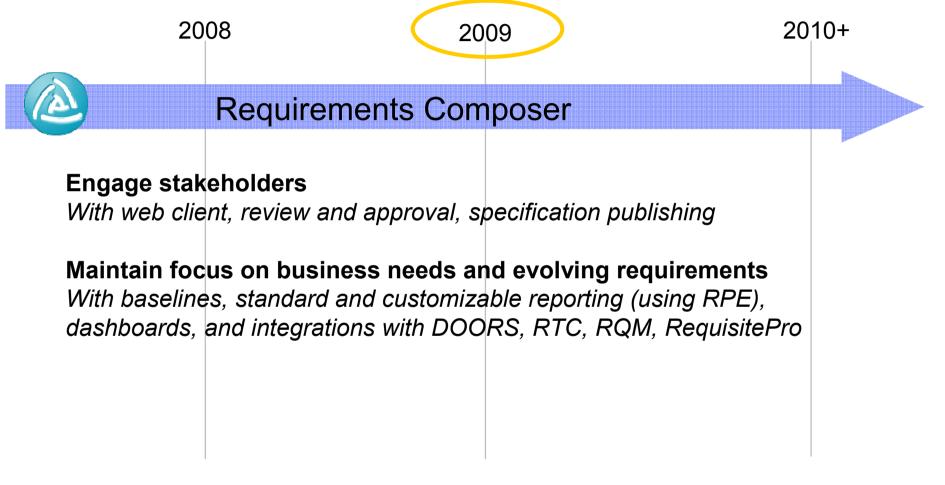
Evolution of DOORS: Looking Ahead







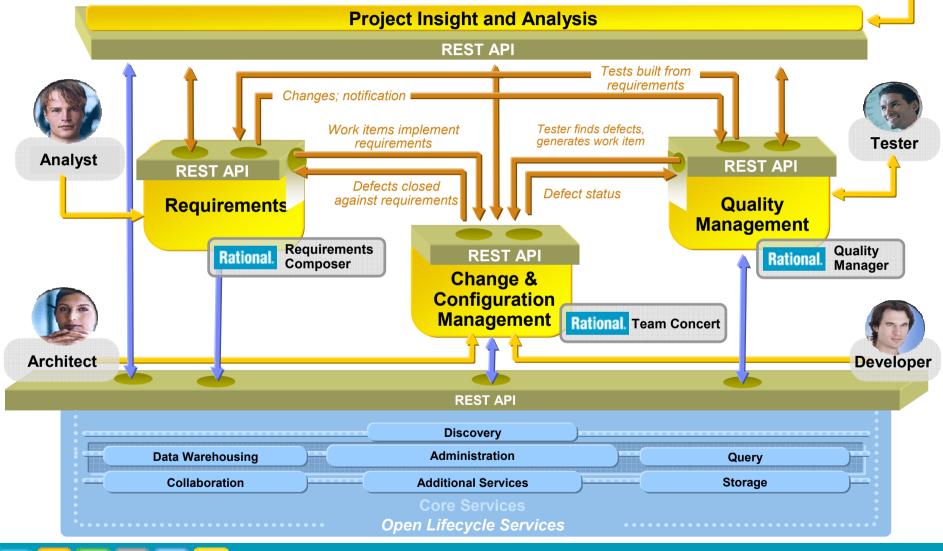
Evolution of Requirements Composer: This year





IBM Rational Software Conference 2009

Software Delivery Platform (with one example)





Team Lead



RRC: open commercial development







Rational Requirements Composer provides a platform for collaborative requirements definition that enables business analysts, client stakeholders and software development teams to define requirements using a variety of techniques, and collaborate with each other using a suite of platform capabilities.

Collaborating to define detailed textual and visual requirements

- Elicit, capture, and refine requirements using a variety of definition techniques: text, storyboards, use-case diagrams, UI sketches, and business process diagrams.
- Review and comment on requirements with team members with collaboration capabilities.
- Organize and create meaningful relationships between requirement artifacts.



May 25, 2009 This is a pre-release Early Access Trial beta of Rational Requirements Composer.

All Downloads >

- Have discussion with developers and community
- Download betas and early drivers
- Report defects or request enhancements
- Stay informed!



jazz.net/projects/rational-requirements-composer/



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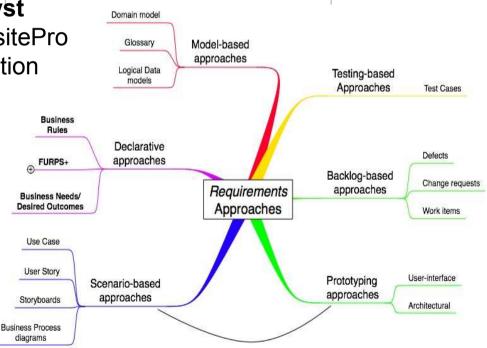
Evolution of Requirements Composer: Looking ahead

2008 2009 2010+

Focus on optimizations for the analyst Deep Word integration, beyond RequisitePro Automation for validation and prioritization Authoring accelerators

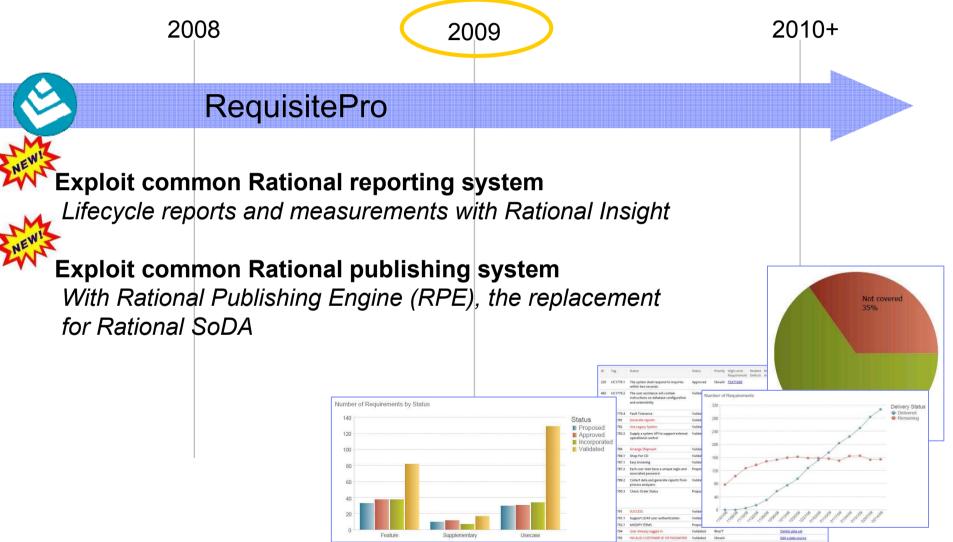
Contribute to seamless RD+RM

A platform to support many requirements approaches





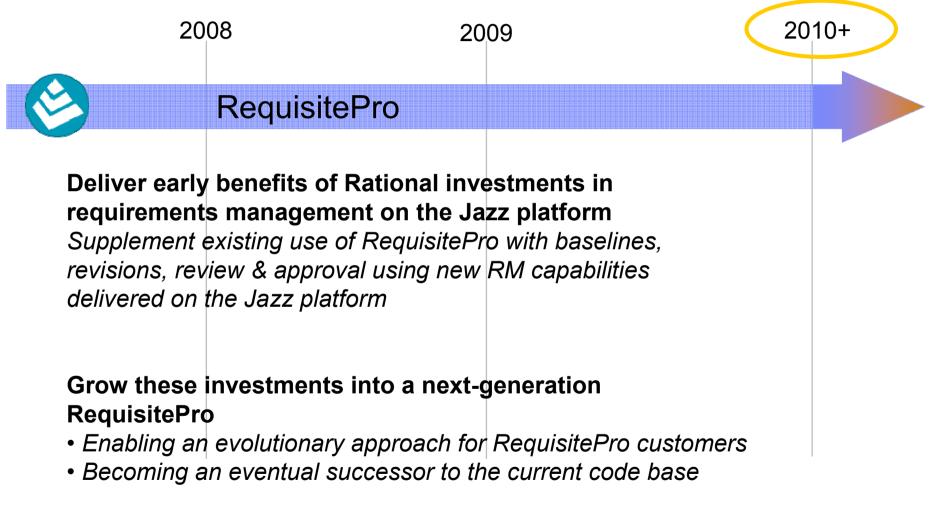
Evolution of RequisitePro: This year







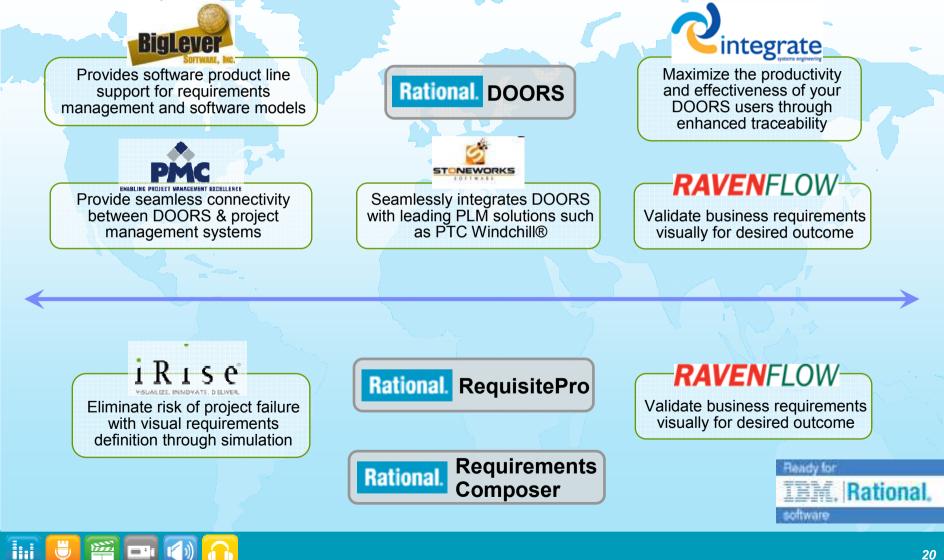
Evolution of RequisitePro: Looking Ahead







IBM Rational partner solutions for Requirements



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Summary:

- Protecting your investments in DOORS and RequisitePro
- Evolutionary introduction of revolutionary requirements innovation
- Modernizing your requirements tools with Jazz technology
- Innovations in a consumable fashion



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Collaboration Opportunities

Design Partner Program Lab Advocacy Program Board of Advisors VoiCE Events Rational Software Conference jazz.net developerWorks Beta Programs RFE Community Global Rational User Groups Rational Cafe

→Learn more about <u>Rational Customer Programs</u>













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Requirements Definition & Management Keynote

Better Requirements. Better Management. Better Results

Richard Crisp Director - Product Delivery, Requirements and Quality Management

Rational. software

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